

To: Friends of the East Greenbush Community Library
Regarding: Audiobooks Grant Request- New Collection

Approved Job Code: FR-42-2024 YS AudioBks \$3,100

Children’s Audiobook Collection \$3,100
What is requested? Yoto Audiobook Collection for Kids
Requestor: Amy McCarthy
Date requested: February 20, 2024

We are eager to introduce a new Audiobook collection for children, utilizing innovative Yoto brand players and story cards. The recent surge in inquiries from our patrons regarding this technology underscores the growing interest in and need for these resources.

Yoto players are uniquely designed for children, providing a user-friendly experience where kids simply insert a Yoto story card, akin to a credit card, into the player and the story begins playing. Even our youngest library visitors can easily navigate these devices independently. Moreover, Yoto players offer versatility as they accommodate a wide range of content, from picture books to chapter books, ensuring they remain relevant as children grow. Additionally, the availability of blank cards enables children to record and share their own stories, fostering creativity and engagement.

By circulating Yoto players along with packs of cards, we aim to enhance the library’s offerings in alignment with our 2023-2028 Strategic Plan. Specifically, this initiative will support our objectives to increase both on-site and online access to resources that promote literacy skills, raise awareness of the library’s programs and services within the community, and diversity within the collections we lend. Moreover, through this project, we aspire to identify and serve currently underserved communities by crafting initiatives tailored to their needs.

Here is a breakdown of the funding needed for this project:

Yoto brand Audiobook players (10 Yoto Players)		
Yoto player (3rd generation)	\$100 x 10 =	\$1000
Protector cover	\$25 x 10 =	\$250
Carrying Case	\$30 x 10 =	\$300
Yoto mini (currently out of stock)	\$70 x 10 =	\$700
Protector cover	\$20 x 10 =	\$200
Carrying Case	\$15 x 10 =	\$150
Yoto story cards (various prices)	\$7 - \$10 (individual stories) \$25 - \$60 (story bundles)	\$500
	Total	\$3100

We firmly believe that by investing in this project, we will not only enrich the lives of children in our community but also foster a love for reading and learning from an early age.