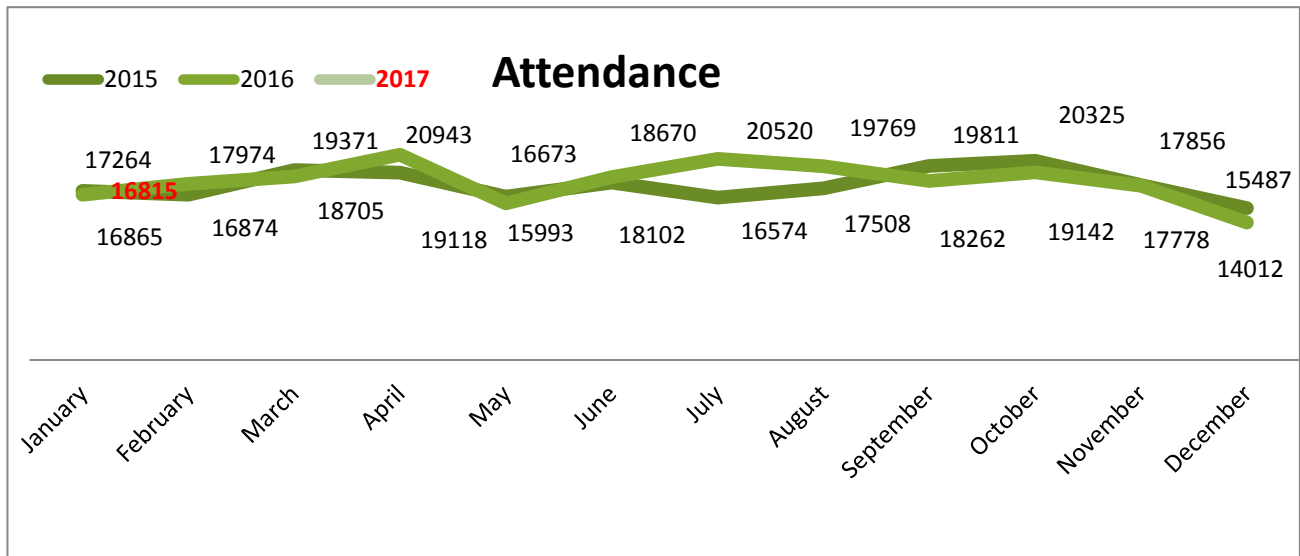




**Director's Report
January 2017
Submitted to the Library Board of Trustees, 2/21/2017**

Visitors to our Library:

Overall, attendance for January 2017 (16,815) was just 50 individuals shy of 2016 (16,865). The average temperature in was 30.6 degrees, and the library opened at 1:00 pm on Tuesday, January 24 and closed at 5:00 pm due to sleet and freezing rain. We received 4.6 inches of snow in January.



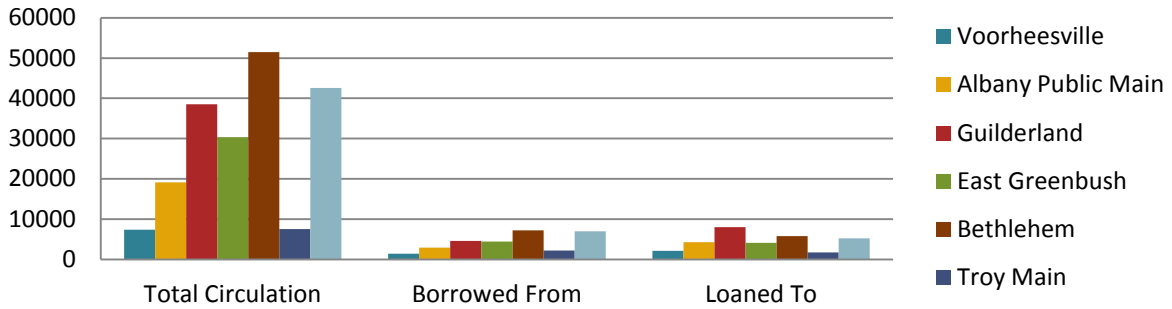
Collections and Cardholders:

3,559 items were delivered through the courier service to fill requests for our patrons. 2,328 items were pulled from our shelves and sent to other libraries in UHLS, to fill requests for their patrons. 433 expired holds were not picked up by the patrons who requested them. 0 items were found on the library's shelves that were marked lost in transit. 22 items were found on the shelves from the unfilled but available item-level requests report.

Overall, circulation in January 2017 (32,749) is down 1% in comparison to January 2016 (33,079). Book circulation remains flat (18,273/18,337), and AV circulation is down 2% (11,575/11,815). Museum pass circulation is up 9% (70/64) and electronic circulation is up 2.3% (2436/2381).

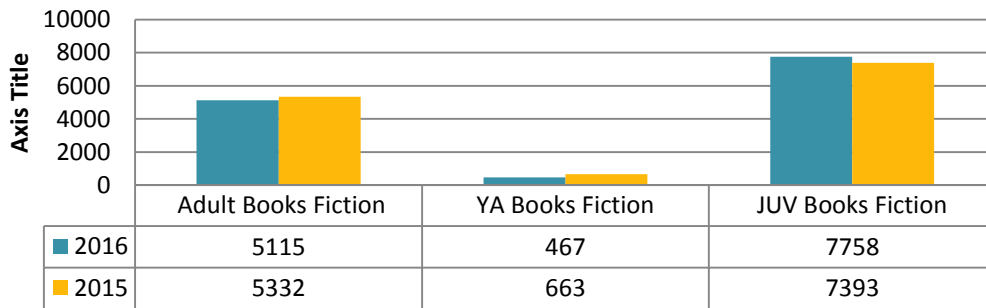
In comparison with the seven largest libraries in UHLS, East Greenbush circulation remains 4th, behind Bethlehem, Colonie, and Guilderland. East Greenbush circulation is higher than Albany Public Library and Troy Public Library main branches, and Voorheesville.

January 2017 Circulation Comparison with Midsize/Large UHLS Libraries



609 items were added to the collection in January and 219 items were withdrawn. Currently we hold 95,766 items in our collection. We registered 66 new library cards in January.

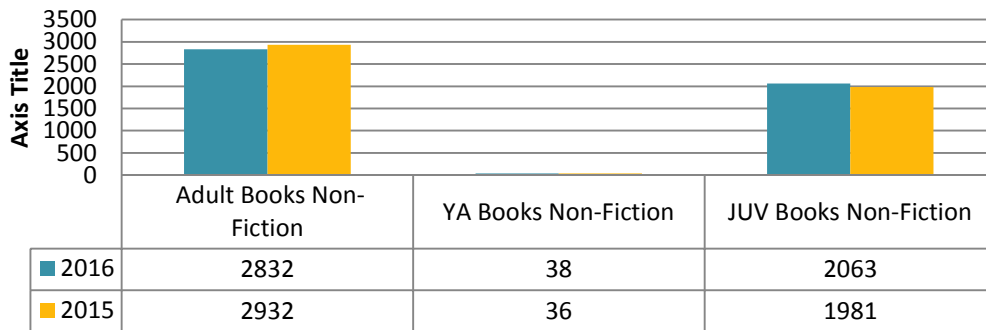
Circulation Fiction January 2016 vs. 2015



Fiction Circulation January 2016 vs. 2015:

- Adult Fiction: decreased 4%
- YA Fiction: decreased 30%
- Juvenile Fiction: increased 5%

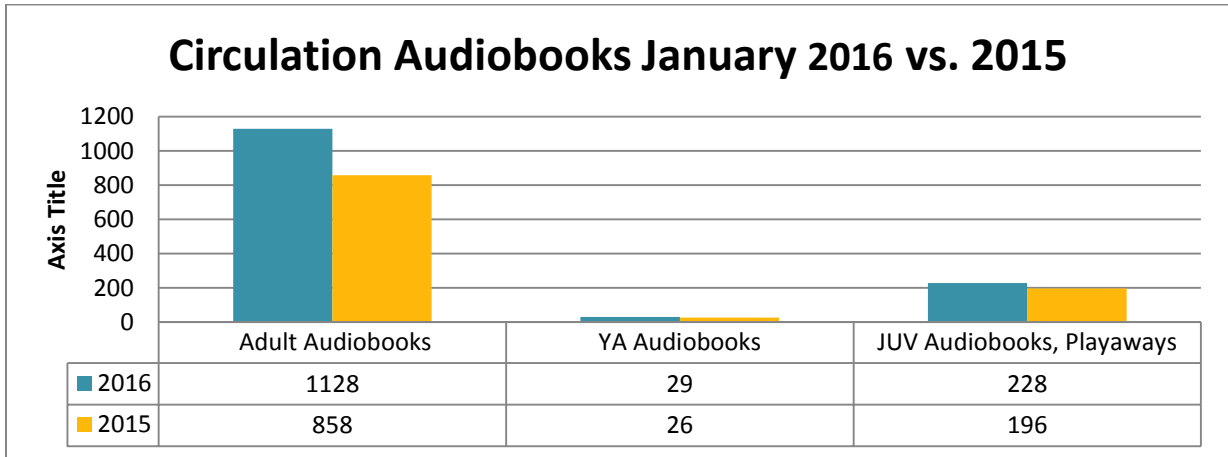
Circulation Non-Fiction January 2016 vs. 2015



Non-Fiction Circulation January 2016 vs. 2015

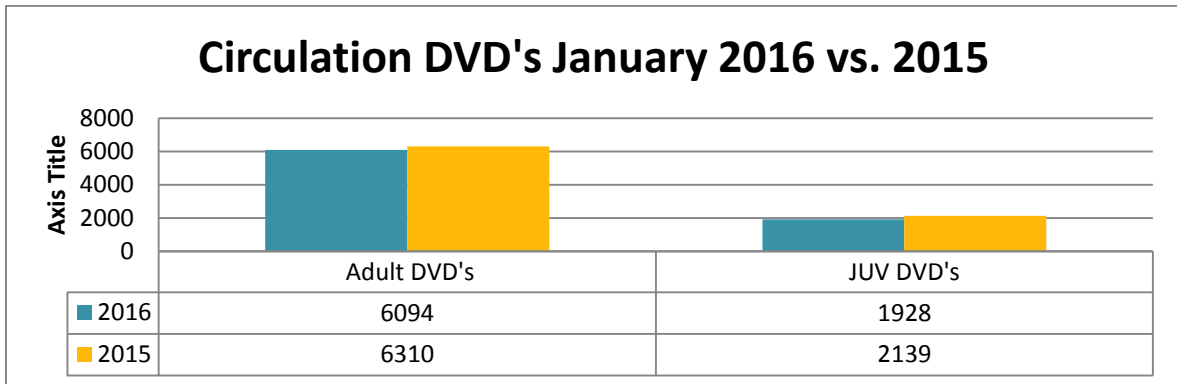
- Adult Non-Fiction: decreased 3%
- YA Non-Fiction: increased 6% *** note actual numbers are very small, so % is misleading

- Juvenile Fiction: increased 4%



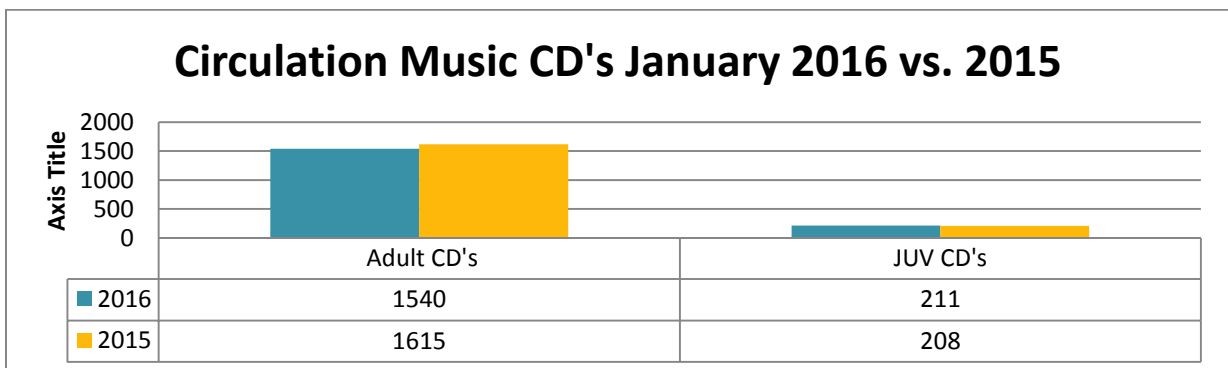
Audiobooks Circulation January 2016 vs. 2015

- Adult Audiobooks: increased 31%
- YA Audiobooks: decreased 12%
- Juvenile Audiobooks, Playaways: increased 16%



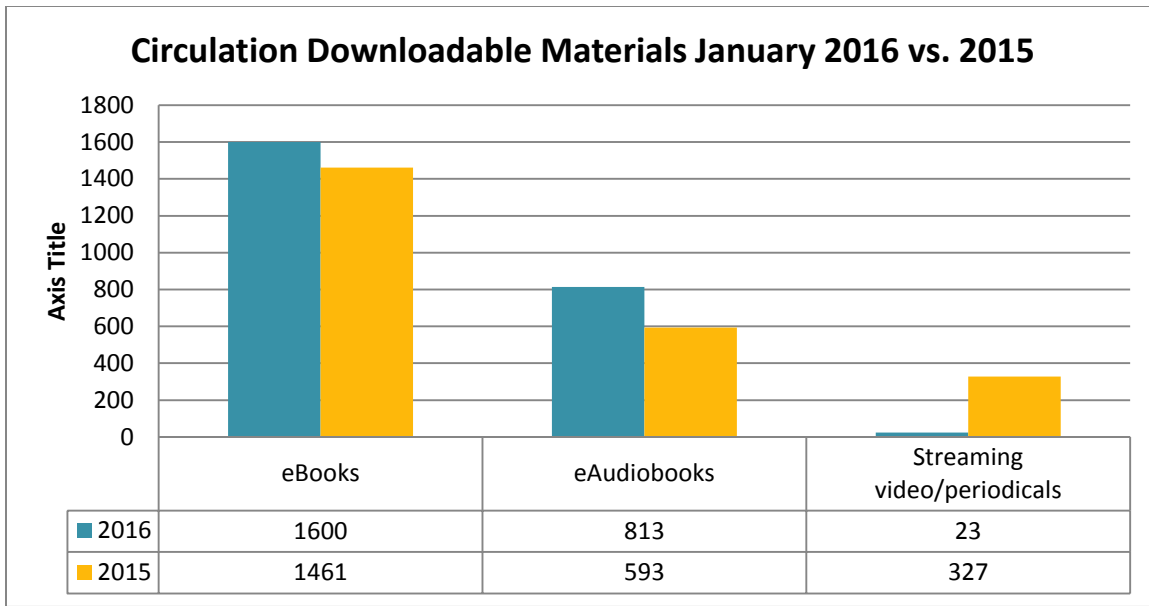
DVD Circulation January 2016 vs. 2015

- Adult DVD's: decreased 3%
- Juvenile DVD's: decreased 10%



Music CD Circulation January 2016 vs. 2015

- Adult CD's: decreased 5%
- Juvenile CD's: increased 1%

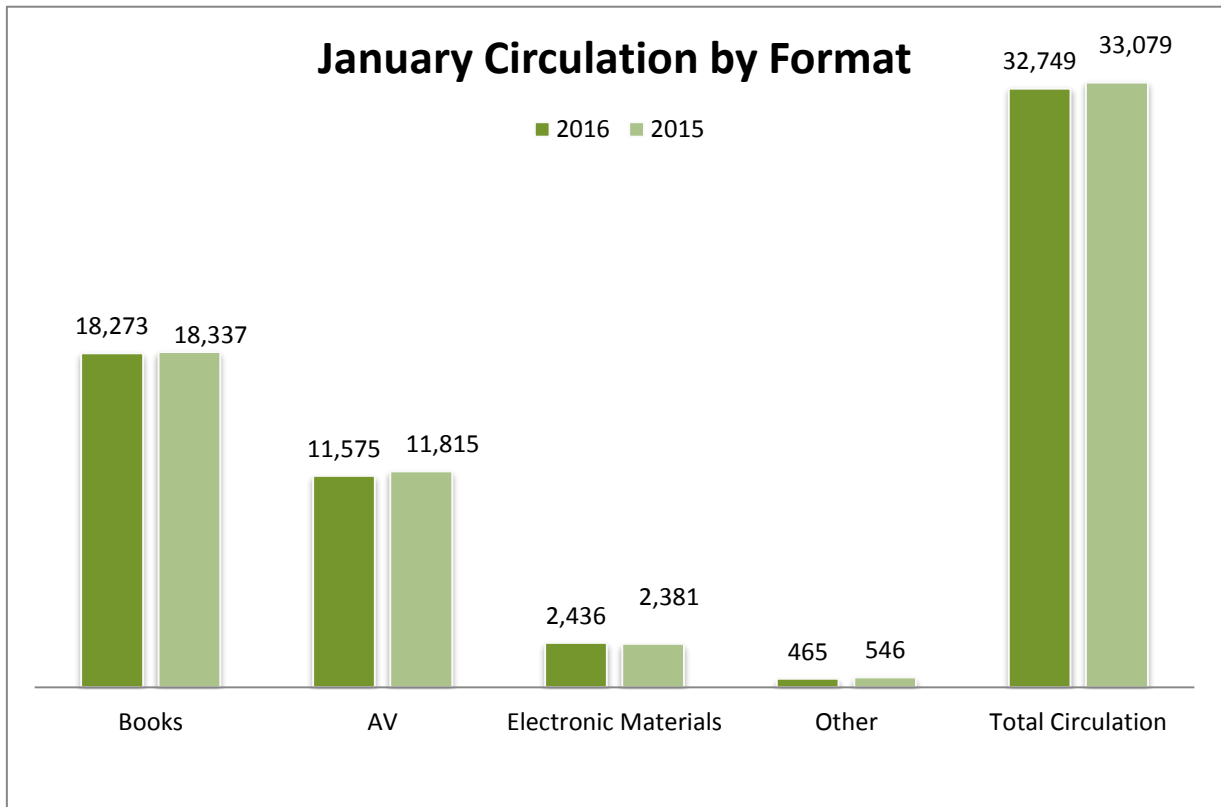


Downloadable Materials Circulation January 2016 vs. 2015

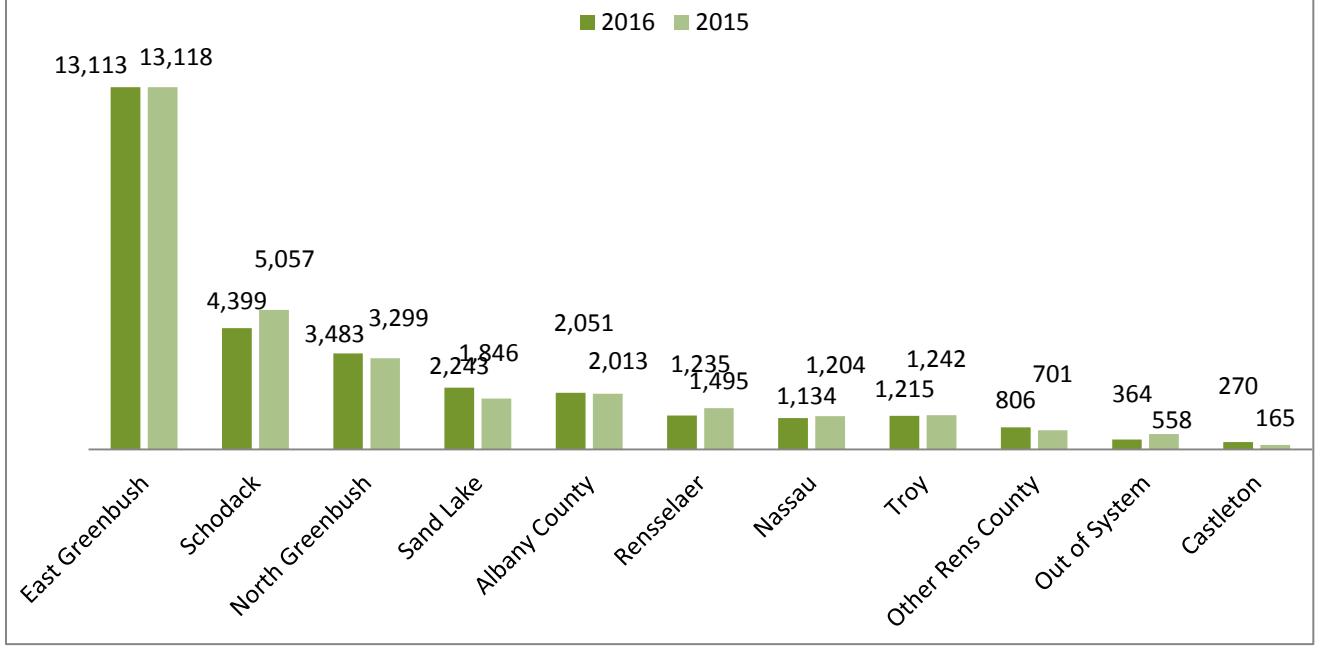
eBooks: increased 9%

eAudiobooks: increased 37%

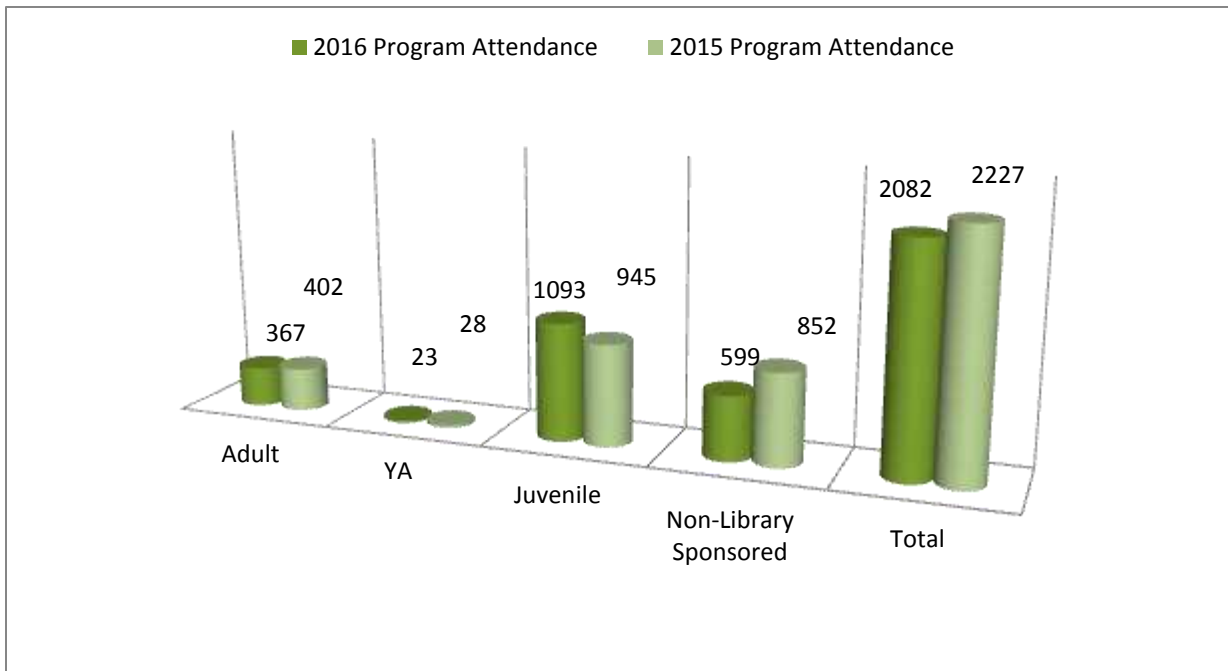
Streaming video/periodicals: decreased 93%



January Circulation by Location



Programs:



Overall attendance at library and non-library sponsored programs decreased 6% in 2016. This includes a 9% decrease in adult programs attendance, 18% decrease in YA program attendance, a 16% increase in Juvenile program attendance, and 30% decrease in non-library sponsored program attendance. Library sponsored program attendance increased 8%, due to the spike in juvenile attendance. Both youth program attendance and circulation increased significantly in January, despite holding 4% fewer juvenile programs.

Strategic Planning:

- The service committee met and the final draft of the strategic plan is attached to this report and ready for board approval.

Donations

- The library received \$453 in January.
 - \$250 Film Festival Sponsorships
 - \$110 Field Goods partnership donation
 - \$43 Gifts
 - \$50 Memorials

Facility

- The LED lighting project is underway.

Volunteers

- 25 volunteers worked 84 hours in January 2017 (24/88.75 in 2016)
- The Murphy's are working with Laurie, and the Friends of the Library to put on the 3rd Annual Day Before the Awards Film Festival. They have assisted with securing sponsorships for the stadium seat cushions.

Respectfully Submitted,
Jill Dugas Hughes
Director