



March 2016- Director's Report

Visitors to our Library:

- In 2015, over 200,000 patrons came through our doors. Nearly 150,000 patrons visited our website.

February 2016:

17,974 people came through our doors (11,450 in 2015)
12,384 patrons visited our website. (13,151 in 2015)
100 library cards were issued (115 in 2015)

Collections and Cardholders:

- Approximately 18,000 items were added to our collection in 2015. We circulated 398,781 items. On average, our 5,963 active cardholders borrowed 67 items each. 118 items circulated per hour the library was open.

February 2016 Collection Statistics:

Total Items Added to the Collection: 740
Total Items Withdrawn from the Collection: 1,082

Year to date:

Added for the year to date: 1,448
Withdrawn for the year to date: 2,989
Total items: 95,598

February Circulation Statistics:

Total Book Circulation:
18,826 (2016) vs. 17,050 (2015)
Total AV Circulation:
12,049 (2016) vs. 12,255 (2015)
Total E-materials Circulation:
2,187 (2016) vs. 2,170 (2015)
Total Circulation:
33,620 (2016) vs. 31,942 (2015)

- 1,644 more items were checked out in February 2016 than in February 2015. This is a 5.5% increase in circulation. Note that in 2015 we had reduced hours due to snow and early closing on Presidents Day. Online patron registration for new cards and SMS texting functions are coming soon.
- Installed new barcode scanners at the circulation desk. The new scanners can scan barcodes saved on smartphones.

Programs:

- Last year 19,000 people attended 761 programs for children, teens, and adults.

Library Sponsored Programs February 2016:

60 Library sponsored programs were held and 2,248 people attended. Last February, 46 library programs were held, with 1,810 in attendance.

Adult Services Programs February 2016:

20 programs/807 attendees.

- February was a busy month for adult services programs, with several events tied to Celebrate!, (the adult winter reading challenge), and our hugely popular 2nd Annual Day Before the Awards film festival (350+ attendees). Carol did an outstanding job of planning and managing the film festival. This year the Friends generously supported the program, which allowed us to provide more substantial food options. Tee shirts with a logo designed by JoAnn were also available. This was a volunteer intensive program and survey results indicate that close to 70% of attendees use the East Greenbush Library more than once a month.
- Coloring continues to be very popular. Also, 225 individuals received free tax preparation through AARP TaxAide.
- The adult winter reading challenge ran from January 4 through the finale on February 25. 71 patrons participated in the program (11 more than 2015). 28 patrons finished the entire game card (sample attached).

Film Festival

Feedback

“Do it more often; great”

“Ask for \$ donations; Love the after film talk”

“Do it again”

“Love the festival”

“Sell seat cushions”

“Red carpet attire encouraged”

“Make it two days”

Youth Services Programs February 2016:

32 programs/1,433 attendees.

- February 6th was Take Your Child to the Library Day:
 - Hundreds of people attended two special sing-along storytimes, LEGO building, and crafts from 10am – 1pm. Circulation staff issued 35 library cards to new patrons.
- Partnership with Genet Elementary School:
 - Molly and Jen worked with Andrea Baird from Genet Elementary to select titles for their March Book Bracket Madness.
- Partnership with Belltop Elementary School:
 - Molly was a guest reader at a school-wide assembly (320 children & 25 adults), and also was able to promote Take Your Child to the Library Day to the whole school.

Reference Questions:

- 43,690 reference questions were answered in 2015. During the 68 weekly service hours, staff helped patrons with using public computers for online education, job searching and connecting with web resources for life needs.

February 2016 Reference Questions:

3,737 Reference questions were answered. In February 2015, 3,695 questions were answered.

Room Use:

- Last year, community, civic, and non-profit organizations booked our program rooms over 500 times. Additionally, some of these sessions have resulted in co-sponsorship of programs and community partnerships.
- Purchased quality speakers and stands for Meeting Rooms A/B. These will not be for everyday or outside group use, but for special events like the film festival and poetry slam.

February 2016 Room Use:

65 organizations used our program rooms (attendance: 679 in the meeting rooms, and 58 in EERC room). This was in addition to library-sponsored programs (60 total programs with 2,248 in attendance).

Shared Resources:

- In 2015, 41,000+ books, DVDs, CDs, games, and audiobooks were shared with patrons in the 36 Upper Hudson Library System member libraries in Rensselaer and Albany counties. We actively cooperate with Member Libraries in support of resource sharing.

ILLs February 2016

We provided 22 ILLs to out of network libraries and received 19 ILL's.

Public Computers:

- The library has 30 desktop and laptop computers available for public use. Patrons used our computers over 28,000 times this past year and connected wirelessly an additional 20,000 times.

February 2016

Patrons used library computers 2,259 times in February and connected wirelessly an additional 3,016 times. There were 23 laptop check-outs.

- Karrie installed a plugin on our website that will allow editors to create responsive tables to arrange elements on a page in a way that will be predictable regardless of screen size it is being viewed on.
- Bookflix is now available both within the library and from home. There are two links on our e-media page. The in-library link allows users to bypass entering their library card number, while the other link makes it possible to login from home.
- Gale Virtual Reference Library is now available on our e-media page.
- Staff Picks/Tech Tips daily downtime appears to be a function of the UHLS server's backup schedule and other server maintenance activities.
- Replaced the battery in our older UPS. This will allow our main server to stay online during a short power outage to avoid damage.
- Three of the Literacy Laptops (EERC cart) needed to be deaccessioned because they were old and slow to be useful, with no possibility for hardware upgrades.
- Projection screen in the Multipurpose Room is having difficulty raising and lowering.
- Resolved an issue in Envisionware which forced a blank page to come out after each public print job. Patrons were not being charged, but paper was being wasted.

Volunteers:

February 2016:

41 Volunteers worked 185 hours in Circulation, Youth Services, and Adult Services.