February 21, 2023 Meeting Minutes

ATTENDANCE:
Julie Ann Price – President
Liz Reyner – Treasurer
Eileen Riley – Co-Secretary
Suzanne Brownrigg - Co-Secretary
Anne Burton - Advocacy Co-Chair
Diana Valenchis - Advocacy Co-Chair
Jill Dugas Hughes - Library Director
Mari Harris - Library Board Co-President

ABSENT:
Mya Ni - Public Relations (unexcused)

CALL TO ORDER:
The meeting was called to order at 6:00.

MINUTES: Minutes from the January 24, 2023 meeting were reviewed.

MOTION: Ms. Reyner made a motion to accept the minutes as presented. 2nd Ms. Riley. All in favor. None opposed. The motion carried.

TREASURER’S REPORT (see also attached detail):

- Our net income is increasing compared to last year and in particular the In-
- Library Ongoing Book Sales are doing very well.
- Julie Ann asked Liz if there was a way to provide year-to-year comparisons on a continuing basis from now on and Liz will see to it. Julie Ann would also like to be put on the account.

MOTION: Ms. Riley made a motion to accept the Treasurer’s Report ending February 21, 2023, in the amount of $50,351.45. 2nd Ms.Giugno. All in favor. None opposed. The motion carried.

PRESIDENT’S REPORT:

- The members of the Board who agreed to monitor the database have resigned. Ms. Price will fulfill the duties until replacements are found.
- The Cohoes Library will purchase the book drop for $2,000.00.
- Ms. Price will send instructions to the Board members regarding their addition to the Friends Gmail account.
The pattern of Friends meetings needs to be reviewed so that we can be better prepared for major events like the Membership Campaign and Advocacy Day. The calendar will be reviewed over the summer.

FUNDRAISING/BOOK SALES:

- The 2022 ongoing Book Sale raised $8,000.00.
- Thrift Books netted over $600.00.
- Ms. Price estimates there will be 400 boxes of books for the April Book Sale.
- Ms. Price advised the Board there are unique, tabletop and antique books that she would like to sell at $5.00 at a special sale event or at a special location at the Book Sale.
- Much discussion revolved around how we would market these books without confusing patrons/buyers and at the same time avoiding questions about why some books were more expensive.
- Linda Murphy recounted an impromptu sale that she held several years ago before as a Special Sale prior to Christmas and it was located in the Christmas Wrapping area. We could do something similar again as a separate event or else sell them as part of the regular book sales and put them in a special place/category.

MEMBERSHIP:

- 43 renewals, 24 online.
- $2200.00 at present.
- Ms. Reyner will call Kate Heffner to extend a special thank you for her generous donation.
- The membership levels will be reviewed and possibly renamed going forward. Will be discussed over the summer.

PUBLIC RELATIONS:

No report.

ADVOCACY:

- Letter writing event this Saturday, February 25th, to encourage the Legislature to restore budget funds to the Library.
- Diana Valenchis to open the table and welcome volunteers.
- Anne Burton to close the table and take letters downtown on Advocacy Day.
- Diana and Anne to review responses and send highlights to Jill.

LIBRARY REPORT:

- The library has a large number of impending grants to discuss at the next meeting.
- The library is starting its strategic planning process and has hired three consultants.
- There will be several points of input from the community
  - community survey
  - demographics
  - community meeting
  - Library and Friends board
  - staff survey
- Friends Board members are asked to take 5 community surveys and distribute them to neighbors and friends
• Friends & Board focus group meeting March 28
• Community forum that same week
• Building Condition Survey with priorities and cost is in process. Everything will be scrutinized and a list will be compiled of what needs attention.

BOARD OF TRUSTEES REPORT:

• Michael Poost has completed his role as president after 30 years. He will remain as a trustee.
• Lynne Odekerk & Mari Harris will serve as co-presidents
• The need for a Memorandum of Understanding was raised which would be between the library and the Friends group. This will help document what are the roles of the Friends and Library.
• There is already a proposed document that the members of the Friends will review. Julie Ann will send it to the group for discussion at the April meeting.

OLD BUSINESS:

Bylaws:
The amended Bylaws were presented.

MOTION:
Ms. Ryner made a motion to accept the Bylaws as amended. 2nd Ms. Murphy. All in favor. None opposed. The motion carried.

ADJOURNMENT:
MOTION:
Ms. Reyner made a motion to adjourn at 7:16. 2nd Ms. Burton. All in favor. None opposed. The motion carried.

Respectfully submitted,

Eileen Riley, Co-Secretary
Suzanne Brownrigg, Co-Secretary