What Do You Need to Know?

Use this self-assessment to help identify which social media skills you’d like to learn.

Social Media

- Identify different types of social media and their primary functions (Facebook, LinkedIn, Twitter).
- Create a new account on a social media network.
- Recognize information posted by others or online or on social media networks that may present a risk to you (user as consumer of information).
- Demonstrate knowledge of managing "friends" on Facebook: adding friends or accepting/declining "friend" requests.
- Demonstrate an awareness that social media accounts have privacy settings that can be set by users.
- Demonstrate an understanding of the consequences of "liking" something.
- Share content by uploading media.
- Identify information that is unwise to post and/or upload on a social media (too much personal sharing, inappropriate photos/comments) (User as publisher of information).
- Distinguish between public and private "spaces" on social media sites (ex: Facebook messages and Facebook wall).
- Post, share, like or comment on content.
- Demonstrate knowledge of the permanence of anything posted on the internet.
- Consequences of searching in another tab while logged into Facebook/Twitter/etc.